

PRESS RELEASE April 1, 2014

For Immediate Release Contact: Glenda Sharp 847-991-0772 or glenda.sharp@nsa-il.org National Speakers Association - Illinois Chapter

## Nine Professional Speakers Complete NSA-IL Speakers Academy 6-Session Training on the Business of Speaking

**Westmont, IL -** Nine participants completed the NSA-IL Speakers Academy on Thursday, March 27, 2014. The six-session course, sponsored by National Speakers Association -Illinois, took place January 10 - March 27 at IIT Rice Campus in Wheaton. Created and taught by professional presenters, this program offers the "inside scoop" on how to be successful in the speaking business. Each session contained essential information ranging from improving platform skills to marketing and running a speaking business. The curriculum is based on the four competencies developed by the National Speakers Association: Expertise, Eloquence, Enterprise & Ethics.

"Watching these talented individuals learn and grow during our three-month program was a true inspiration," stated co-dean Vickie Austin. "From wherever they were, each participant took their speaking business to the next level and beyond. I'm honored and humbled to work with NSA-IL Speakers Academy students and my fine co-dean, Conor Cunneen."

Participants included:

- Wylie Blanchard of Lisle
- Rachel Cipriano of Aurora
- Harry Dubnick of Oakbrook Terrace
- Danielle Eisenach of Glendale Heights
- Nadine Haupt of Downers Grove
- Jean MacDonald of Libertyville
- Maria Malayter of Aurora
- Susan Neustrom of Woodridge
- Alison Ooms of Downers Grove

"It was an absolute pleasure to work with a group of professionals who are so dedicated to their profession," said co-dean Conor Cunneen. "This is a group of people who will bring goodwill,

good feeling and good knowledge to all who hear (and hire) them. I bet Zig Zigler would be proud of these fine communicators."

The next Speakers Academy course will be offered in six sessions from April 10-June 26, 2014 at National-Louis University in Chicago. See <u>www.nsa-il.org</u>, or contact 847-991-0772 for more information.

The National Speakers Association-Illinois Chapter is the recognized community for professional speakers and presenters with expertise in content, platform excellence and business knowledge in connecting audiences on growth potential and inspiration for success. See <u>www.nsa-il.org</u>.

###